

NATIONAL STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 23	Q2 24	Q3 24	Q3 24 vs. Q3 23	Q3 24 vs. Q2 24	Q3 23	Q2 24	Q3 24
ALL RADIO	Q	49529	50813	50898	2.8%	0.2%	100.0	100.0	100.0
ALL BBC	Q	31687	32019	32620	2.9%	1.9%	43.8	42.6	44.5
15-44	Q	11732	12418	12699	8.2%	2.3%	31.0	30.4	31.8
45+	Q	19954	19601	19922	-0.2%	1.6%	49.9	48.3	50.6
ALL BBC NETWORK RADIO	Q	29015	29472	30148	3.9%	2.3%	38.7	38.2	40.0
BBC RADIO 1	Q	7773	8122	8179	5.2%	0.7%	4.8	5.2	5.3
BBC RADIO 1XTRA	H	644	829	804	24.8%	-3.0%	0.3	0.4	0.4
BBC RADIO 2	Q	13473	13318	13309	-1.2%	-0.1%	13.1	13.5	13.4
BBC RADIO 3	Q	2002	1833	2039	1.8%	11.2%	1.3	1.3	1.6
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	9659	9327	10091	4.5%	8.2%	11.9	11.4	12.2
BBC RADIO 4	Q	9325	8976	9686	3.9%	7.9%	10.8	10.3	11.0
BBC RADIO 4 EXTRA	Q	1453	1417	1521	4.7%	7.3%	1.1	1.0	1.1
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	6427	5815	6715	4.5%	15.5%	4.1	3.4	4.1
BBC RADIO 5 LIVE	Q	5560	5367	6019	8.3%	12.1%	3.0	3.1	3.5
BBC RADIO 5 SPORTS EXTRA	Q	2239	1115	1781	-20.5%	59.7%	1.1	0.2	0.7
BBC 6 MUSIC	Q	2753	2745	2725	-1.0%	-0.7%	2.5	2.4	2.3
BBC ASIAN NETWORK UK	H	462	644	609	31.8%	-5.4%	0.3	0.3	0.3
BBC WORLD SERVICE	Q	940	1194	1099	16.9%	-8.0%	0.4	0.5	0.5
BBC LOCAL/REGIONAL	Q	7341	7046	6756	-8.0%	-4.1%	5.1	4.3	4.6

RAJAR DATA RELEASE Q3 24 – October 24th 2024



NATIONAL STATIONS – PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 23	Q2 24	Q3 24	Q3 24 vs. Q3 23	Q3 24 vs. Q2 24	Q3 23	Q2 24	Q3 24
ALL COMMERCIAL	Q	39283	40457	40100	2.1%	-0.9%	54.1	55.0	53.3
15-44	Q	18148	19161	19144	5.5%	-0.1%	66.3	67.0	65.3
45+	Q	21135	21296	20957	-0.8%	-1.6%	48.3	49.4	47.6
ALL NATIONAL COMMERCIAL	Q	27068	27801	27642	2.1%	-0.6%	26.8	26.1	26.1
ABSOLUTE RADIO NETWORK	H	5458	5560	5660	3.7%	1.8%	3.9	3.6	3.7
ABSOLUTE RADIO	Q	2376	2075	1974	-16.9%	-4.9%	1.6	1.4	1.3
ABSOLUTE RADIO 60S	H	149	152	170	14.1%	11.8%	0.1	0.1	0.1
ABSOLUTE RADIO 70S	H	319	327	370	16.0%	13.1%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1550	1587	1714	10.6%	8.0%	0.8	0.9	0.8
ABSOLUTE RADIO 90S	H	996	926	975	-2.1%	5.3%	0.4	0.3	0.3
ABSOLUTE RADIO 00S	H	309	352	400	29.4%	13.6%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	147	194	240	63.3%	23.7%	*	*	*
ABSOLUTE CLASSIC ROCK	H	830	847	837	0.8%	-1.2%	0.5	0.4	0.5
ABSOLUTE RADIO COUNTRY	H	430	458	541	25.8%	18.1%	0.3	0.3	0.3
BOOM RADIO	Q	662	621	701	5.9%	12.9%	0.8	0.7	0.7
CAPITAL BRAND (UK)	H	7994	9101	9689	21.2%	6.5%	4.2	4.6	5.0
CAPITAL CHILL	Q	128	241	232	81.3%	-3.7%	*	0.1	0.1
CAPITAL DANCE	Q	976	1119	1016	4.1%	-9.2%	0.4	0.5	0.5
CAPITAL NETWORK (UK)	H	6116	6992	7502	22.7%	7.3%	3.0	3.2	3.5
CAPITAL XTRA BRAND UK	H	1778	2125	2190	23.2%	3.1%	0.6	0.9	0.8
CAPITAL XTRA (UK)	H	1496	1698	1746	16.7%	2.8%	0.5	0.6	0.7
CAPITAL XTRA RELOADED	Q	472	635	669	41.7%	5.4%	0.1	0.2	0.2
CLASSIC FM ¹	H			4416					3.6
GB NEWS RADIO	Q	398	518	611	53.5%	18.0%	0.3	0.3	0.4
GOLD NETWORK (UK)	H	1774	1834	1824	2.8%	-0.5%	1.2	1.2	1.2
GREATEST HITS NETWORK (EXC PARTNERS)	H	6660	7640	7547	13.3%	-1.2%	5.6	6.3	6.2
GREATEST HITS RADIO	H	6583	7525	7435	12.9%	-1.2%	5.5	6.2	6.1
HEART BRAND (UK)	H	11336	12763	12992	14.6%	1.8%	7.3	7.7	7.8
HEART 70S	Q	702	715	853	21.5%	19.3%	0.3	0.2	0.3
HEART 80S	Q	1679	1832	1847	10.0%	0.8%	0.6	0.8	0.7
HEART 90S	Q	1004	1136	1296	29.1%	14.1%	0.3	0.4	0.4
HEART 00S	Q	778	1020	1001	28.7%	-1.9%	0.3	0.4	0.4
HEART DANCE	Q	896	1100	1052	17.4%	-4.4%	0.4	0.4	0.4
HEART NETWORK (UK)	H	8587	9624	9793	14.0%	1.8%	5.4	5.6	5.6
HEAT	H	473	609	652	37.8%	7.1%	0.2	0.2	0.2

¹ Station changed reporting survey period
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* = less than 0.05%

NATIONAL STATIONS – PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 23	Q2 24	Q3 24	Q3 24 vs. Q3 23	Q3 24 vs. Q2 24	Q3 23	Q2 24	Q3 24
HITS RADIO NETWORK (EXC PARTNERS)	H	6529	7071	7225	10.7%	2.2%	5.1	5.0	4.7
HITS RADIO PRIDE ¹	H			321					0.1
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	12011	13242	13269	10.5%	0.2%	10.7	11.3	10.9
HITS RADIO	H	1895	4822	4617	143.6%	-4.3%	0.8	2.8	2.5
JAZZ FM	H	490	458	537	9.6%	17.2%	0.2	0.2	0.3
KERRANG!	H	364	417	420	15.4%	0.7%	0.2	0.2	0.2
KISS NETWORK	H	4479	4047	3687	-17.7%	-8.9%	2.1	1.7	1.6
KISS	Q	2599	2007	1666	-35.9%	-17.0%	0.9	0.8	0.6
KISS FRESH	H	289	213	188	-34.9%	-11.7%	0.1	0.1	0.1
KISSTORY	Q	2572	2382	2341	-9.0%	-1.7%	1.3	0.9	0.9
LBC BRAND (UK)	H	2920	3333	3396	16.3%	1.9%	2.8	2.9	3.0
MAGIC NETWORK	H	4089	4173	3669	-10.3%	-12.1%	2.2	2.0	2.0
MAGIC	Q	3154	2650	2207	-30.0%	-16.7%	1.5	1.5	1.1
MAGIC AT THE MUSICALS	H	168	259	264	57.1%	1.9%	0.1	0.1	0.1
HITS RADIO CHILLED (SURVEYED AS MAGIC CHILLED)	H	427	462	452	5.9%	-2.2%	0.1	0.1	0.1
MAGIC SOUL	H	495	603	666	34.5%	10.4%	0.3	0.2	0.2
MELLOW MAGIC	H	531	443	430	-19.0%	-2.9%	0.2	0.2	0.2
PLANET ROCK	Q	1364	1198	1003	-26.5%	-16.3%	1.1	0.9	0.9
MAGIC CLASSICAL (SURVEYED AS SCALA RADIO)	H	201	196	219	9.0%	11.7%	0.2	0.2	0.2
SMOOTH BRAND (UK)	H	6211	7215	7668	23.5%	6.3%	4.3	4.6	4.7
SMOOTH RADIO CHILL	Q	562	531	457	-18.7%	-13.9%	0.3	0.2	0.2
SMOOTH RADIO COUNTRY	Q	321	426	463	44.2%	8.7%	0.1	0.1	0.2
SMOOTH RELAX	Q		494	542		9.7%		0.2	0.2
SMOOTH RADIO NETWORK (UK)	H	5475	6264	6626	21.0%	5.8%	3.9	4.0	4.1
SUNRISE RADIO NATIONAL	Y	333	359	370	11.1%	3.1%	0.2	0.2	0.2
TALK (WAS TALKRADIO)	H	690	689	576	-16.5%	-16.4%	0.5	0.4	0.5
TALKSPORT	H	3009	3410	3205	6.5%	-6.0%	2.0	2.2	1.9
TALKSPORT2	H	376	563	431	14.6%	-23.4%	0.1	0.1	0.1
TIMES RADIO	H	498	478	557	11.8%	16.5%	0.4	0.4	0.4
VIRGIN RADIO	H	1498	1628	1551	3.5%	-4.7%	1.0	0.8	0.8
VIRGIN RADIO 80S PLUS	H	148	236	301	103.4%	27.5%	*	*	*
VIRGIN RADIO ANTHEMS	H	282	329	453	60.6%	37.7%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	345	249	368	6.7%	47.8%	0.1	0.1	0.1
RADIO X BRAND (UK)	H	2162	2323	2352	8.8%	1.2%	1.9	1.9	1.8
RADIO X CLASSIC ROCK	Q	174	299	213	22.4%	-28.8%	0.1	0.2	0.1
RADIO X NETWORK (UK)	H	1977	2153	2170	9.8%	0.8%	1.8	1.7	1.7
ALL LOCAL COMMERCIAL	Q	27385	28201	28035	2.4%	-0.6%	27.2	28.9	27.2
OTHER LISTENING	Q	5041	6112	5942	17.9%	-2.8%	2.1	2.4	2.1

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* = less than 0.05%